



UNIVERSITY OF NORTH BENGAL

B.A. Honours 2nd Semester Examination, 2021

CC3-MASS COMMUNICATION AND JOURNALISM

HISTORY OF MEDIA

Full Marks: 60

ASSIGNMENT

*The questions are of equal value.
The figures in the margin indicate full marks.*

Answer any *three* questions 20×3 = 60

1. Explain clearly the contribution of Raja Rammohan Roy as a social reformer and a journalist. 20
2. Who is known as the Liberator of Indian Press? Enumerate his role regarding the Freedom of Press in India. 20
3. Would it be fairly accurate to state the Bengal Gazette as the first newspaper of India? In this context explain the role of James Augustus Hickey. 20
4. Provide a brief history on the evolution of Internet as a medium of mass communication. 20
5. Write a brief note on The Statesman. 20

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